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We all have a deep and untapped pool of pure potential. This resource is what we must draw on when we encounter crises, pressures, and stressful situations that tax our abilities to their utmost and challenge our very notions of ourselves. But how can we tap into this strategic reserve at the right time?

In Unashamedly Superhuman: Harness Your Inner Power and Achieve Your Greatest Professional and Personal Goals, award-winning author, speaker, and strategist Jim Steele delivers a neuroscience-based, peak performance training guide for anyone interested in reversing the impact of the countless distractions and endless uncertainties that characterize modern life.

In this book, you'll find a powerful combination of the best executive coaching and the latest, cutting-edge research that maximizes your professional performance and personal potential. Discover a potential you never knew you had and begin to realize your wildest professional goals while you reclaim time, space, freedom, and fulfilment in your own life.

Unashamedly Superhuman is the performance enhancer you've been looking for. Perfect for executives, managers, business leaders, innovators, founders, students, and new professionals, the book is an indispensable resource for anyone looking to take their life to the next level.

JIM STEELE is an award-winning salesperson, team leader, senior manager, founder, strategist, and consultant. He helps clients and audiences build high-performing teams and inspire next-generation candidates to get to the next levels of their careers. He excels at improving the mental, physical, and emotional well-being of managers, executives, and other business leaders.

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