



# Jim Steele

Inspiring teams to be **BETTER, SMARTER and STRONGER... together**

Jim Steele is a dynamic speaker, performance strategist and founder of Holistic Performance Lab. For over three decades, he has been a catalyst for transformational behavioural change—delivering high-impact, science-backed keynotes and programmes that leave a lasting imprint on leaders, teams and organisations around the world.

A recognised thought leader, Jim helps leaders reframe what it means to succeed in today's fast-changing business world. His focus lies in cultivating resilient, energised and strategically aligned teams—proving that peak performance and empowered wellbeing strategies are not competing forces, but essential allies for long-term success.



## High Impact for High Returns

Through speaking engagements, workshops and leadership development programmes, Jim translates complex research into engaging, practical actions that inspire real change. His delivery is immersive and memorable—blending humour, humanity and hard science in a way that activates audiences and embeds insight into action. And he is funny, very funny!

## Holistic strategy and experimentation

Holistic Performance Lab—Jim’s innovation and research hub—continually explores emerging science and performance methodology, ensuring his content stays razor-sharp, relevant and results-driven.

A trusted voice at institutions like *London Business School* and *IMD Lausanne*, Jim also co-develops digital learning content with the *University of British Columbia*. His work is regularly featured in *Forbes*, *The Huffington Post*, *Elite Business Magazine* and *The Association of MBAs*.

---