



Jim Steele

Founder of The Holistic Performance Lab | Author of *Unashamedly Superhuman* | Motivational Business Speaker

Inspiring teams to *lean-in* to the future

Jim Steele is a dynamic speaker and founder of Holistic Performance Lab, renowned for captivating audiences and inspiring teams to lean-in to the future with confidence and clarity. From all-hands events to international leadership summits, Jim energises global audiences through high-impact, science-backed talks that blend inspiration with actionable insight.

A leading voice on the intersection of high performance and empowered wellbeing strategies to facilitate both productivity and sustainability, Jim brings to life cutting-edge research from performance psychology and neuroscience. His electrifying and highly entertaining keynotes challenge conventional thinking and leave audiences equipped and motivated to lead with resilience and purpose.

Whether addressing high-potential talent or executive leadership, he delivers tailored content that resonates deeply, aligns with strategic goals, and fosters lasting cultural shifts. Expect storytelling, science, humour and insight, woven into practical takeaways that teams can apply immediately.

From C-suite to frontline, Jim works with global brands, fast-growth scale-ups and leading business schools including *London Business School* and *IMD Lausanne*, Jim also co-develops digital learning programmes with *University of British Columbia*. His work has been featured in *Forbes*, *Elite Business Magazine*, *The Huffington Post*, and *The Association of MBAs*.