



# Jim Steele - Speaker Introduction

Inspiring teams to be BETTER, SMARTER and STRONGER... together

Our speaker is the award-winning author of *Unashamedly Superhuman*. He is the founder of *Holistic Performance Lab*, and someone who's spent over three decades helping organisations and teams tap into the deep pool of potential we all have.

Jim's work is grounded in the latest science of performance psychology and team dynamics—he'll be sharing practical, proven strategies that connect to our key initiatives and goals for 2026 and beyond.