

The Momentum Multiplier

Better Smarter Stronger Together



Session Overview

“ Jim completely changed the mindset of every person at our conference. I have never seen a group of that size remain so totally engaged. You made an impact that matters to our team, and we have never looked back since.”

Stacey Winters | Managing Partner & Gen AI Market Leader Deloitte LLP

Jim Steele

Momentum Multiplier

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High-performing teams do not rely on effort alone, they build momentum through clarity, shared commitment, and disciplined execution.

The Momentum Multiplier is Jim Steele's flagship team performance keynote and full day masterclass, designed to help leaders move from collaboration to exceptional collective performance.

Built on the *Better, Smarter, Stronger* framework from *Unashamedly Superhuman*, this high-energy, highly practical session demonstrates how aligned direction, shared beliefs, and focused action close the gap between intention and impact.

Blending neuroscience, performance psychology, and real-world corporate application, participants experience how quickly performance accelerates when alignment and execution work together.

Organisations rarely struggle with strategy, they struggle with execution.

This session equips leaders with clear priorities, practical execution rhythms, and repeatable performance systems that turn strategy into daily behaviour and sustain momentum long after the initial push.

Session overview



Introduction: Momentum Is a System

The session opens with an interactive team challenge that illustrates how quickly results improve when individuals shift from working in isolation to operating with shared clarity.

The insight:

Momentum is created when teams align focus, energy, and behaviour around a common direction.

Participants see first-hand how small changes in structure and communication produce disproportionate improvements in performance.

Session overview



Better Together — Creating Aligned Direction

Momentum begins with clarity.

In this section, teams explore how a compelling, shared direction built on vision, mission, and purpose unlocks discretionary effort and focused energy.

Key Themes

Moving from fragmented priorities to shared ambition

Creating clarity around *where we are going and why it matters*

Using vision and purpose to activate intrinsic motivation

Outcome

Leaders leave with practical tools to align their teams around a compelling direction that focuses effort, reduces friction, and accelerates progress.

Session overview



Smarter Together — Building Commitment Through Shared Values and Beliefs

Alignment becomes sustainable when teams believe in what they are working toward. This section explores how shared identity, values, and belief systems strengthen commitment and accountability.

Key Themes

Translating strategic priorities into team-owned commitments
Building a collective performance identity
Aligning values and behaviours with organisational goals

Outcome

Participants learn how to create a shared mindset that increases engagement, strengthens collaboration, and drives consistent follow-through.

Session overview



Stronger Together — Turning Alignment into Execution

Momentum is sustained through disciplined action.

This section focuses on the critical behaviours that convert ambition into results.

Key Themes

Identifying the few high-impact behaviours that drive execution

Creating visible accountability and ownership

Maintaining performance under pressure

Outcome

Leaders gain practical methods to embed consistent behaviours that maintain momentum and ensure strategy translates into measurable outcomes.

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Closing: From Alignment to Collective Momentum

The session concludes with a high-energy team exercise that demonstrates how aligned direction, shared belief, and disciplined action combine to create exceptional results.

Two essential team behaviours are reinforced:

Step forward and contribute
Support others to succeed

The core message is clear:

Momentum is not created by individual effort alone, it is built through aligned teams executing together.

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Audience Takeaways

A science-backed framework for building and sustaining team momentum

Practical tools to align direction, strengthen commitment, and improve execution

A shared language and behavioural model that drives Better, Smarter, Stronger performance

Teams leave aligned, energised, and equipped to perform

Better. Smarter. Stronger. Together.



holistic
performance lab

